

The strength of your culture determines the success of your strategy.

Every organization struggles to align behavior to its corporate culture. Often, because attitudes have not been measured or cultures have been combined, a gap exists between corporate values and employee response.

Modern Survey will implement a cultural survey to evaluate attitudes among your employees and establish a broad benchmark across your organization. Measuring everything from diversity, leadership and accountability to engagement, innovation and quality, we provide you the tools and the team that will align beliefs, values and behavior.

Take advantage of our full-service team and engage a partnership that will create, direct and deliver results, equipping your organization with the insight it needs to stay sharp and competitive.

Our project management team will help you:

- Select from our expansive research libraries to design your survey
- Customize questions to align with your research goals
- Convert surveys into any language to meet your end users' needs
- Integrate paper surveys and IVR (phone-administered) responses
- Motivate employees to achieve a high survey response rate
- Receive real-time survey response rates throughout
- Maximize reports by receiving a variety of data points and analyses
- Amplify results by communicating survey data across your organization
- Create m/reporter accounts to manage ad hoc reports, post-survey
- Maximize results by communicating data and creating formidable action plans